

New England Inns & Resorts

NEIRA GIFT CARD PROGRAM

REDEMPTION INSTRUCTIONS & FREQUENTLY ASKED QUESTIONS (FAQ)

Gift cards are 100% redeemable at all NEIRA member properties (no commissions or fees). Gift cards may be presented in any of the formats below. See FAQ for more information.

How to Redeem NEIRA Plastic Gift Cards - Redeem Online

1. Login at redeemagiftcard.com with NEIRA issued login information. (see FAQ for assistance with login).
2. Click SALE. Enter the 16 digit card number on the back of the card and the amount to redeem.
3. Click Process Button. Your funds will be mailed to you via check from NEIRA on the next business day. You DO NOT have to mail the card to the NEIRA office. If funds remain, return it to the guest.

<p>Regular (no expiration)</p>			
<p>Promotional Cards (expire 12 months from date of issue) – check the exp date</p>			

How to Redeem e-Gift Cards- Redeem Online- No Expiration Date

1. Login at redeemagiftcard.com with NEIRA issued login information (see FAQ for assistance with login).
2. Click SALE. Enter the card number listed in the e-gift card email and the amount to redeem.
3. Click PROCESS Button. Your funds will be mailed to you via check from NEIRA on the next business day. You DO NOT have to mail the card to the NEIRA office. If funds remain, return it to the guest.



How to Redeem Paper Gift Certificates - Redeemable by Mail

1. Paper gift certificates have a printed value on them. The guest must surrender the printed gift certificates upon check in at your property.
2. Mail the originals with your property name & mailing address to:

New England Inns & Resorts Association
PO Box 1089
North Hampton, NH 03862-1089
3. Once received, NEIRA will reimburse your property via check for the full amount, usually on the same business day.

Paper Gift Certificates



Do not expire



Do not Expire



Expire one full year
after date of issue

Frequently Asked Questions

1. What's my login?

Login using the following credentials at RedeemaGiftCard.com

Username: (the phone number including area code for your property- no dashes or spaces)

Password: neiramember4

2. Is my property eligible to redeem a gift card?

To redeem a NEIRA gift card or certificate, you must be a member in good standing. If your property is listed on NewEnglandInnsandResorts.com – you are a member in good standing.

3. How do I check the cards balance?

Visit newenglandinnsandresorts.com/gift-card-balance to check the balance, You may also check the balance under the INQUIRY tab if you are logged in at RedeemaGiftCard.com.

4. How much does it cost to redeem a gift card?

Active members in good standing are reimbursed for the entire value of the gift card – no fees or commissions.

5. What if I need help?

Contact the NEIRA office at giftcards@neia.com or by phone 603-964-6689 during business hours. For 24/7 support, contact Swipeit at 508-452-7600.