









**Guests of NEIRA members may present any of the following formats:**

1. Plastic Gift Cards (regular & promotional)
2. E-Gift Cards (delivered via email)
3. Printed Gift Certificates (regular & promotional)

<p><b>Regular Gift Card DOES NOT Expire</b></p>  	<p><b>Promotional Gift Card EXPIRES one year after date of issue</b></p>  	<p><b>E-Gift Cards sent via email, does not expire</b></p> 	<p><b>Paper Gift Certificates</b></p>  <p><b>Do not expire</b></p>  <p><b>Do not Expire</b></p>  <p><b>Expire one full year after date of issue</b></p>
---	--	---	--

Instructions for redemption are listed below by format or visit [newenglandinnsandresorts.com/redeem](http://newenglandinnsandresorts.com/redeem)

**NEIRA Gift Card or E-Gift Card - Redeem Online**

1. Login at [www.redeemagiftcard.com](http://www.redeemagiftcard.com) with NEIRA issued login information.
2. Click SALE. Enter the 16 digit card number on the back of the card or listed in the e-gift card email and the amount to redeem. Your funds will be mailed to you via check on the next business day. You DO NOT have to mail the card to the NEIRA office. If funds remain, return it to the guest.

**To check the balance on a card:** Click on INQUIRY and enter the 16 digit card number on the back.

Need Login help? Contact NEIRA office via email at [giftcards@neia.com](mailto:giftcards@neia.com) or by phone 603-964-6689 during business hours. For 24/7 support call 508-452-7600.

**NEIRA Paper Certificates- Redeem by mail**

1. The guest must surrender the printed gift certificates upon check in at your property.
2. Mail the originals with your property name to:  
*New England Inns & Resorts Association PO Box 1089 North Hampton, NH 03862-1089*

NEIRA will reimburse your property via check for the full amount, usually on the same business day.

**To redeem a NEIRA gift card or certificate, you must be a member in good standing.**